

Local Insight Media/Berry National Sales

Change in Publishing Schedule

What are the changes?

- Berry is extending the dates for approximately 250 of the 900 books published beginning in May of 2009 and running into 2010.
- For most of these directories this means a one-time, 15 month directory publication cycle.

Why is Berry extending the directories?

- Right now Berry has multiple operating and publishing systems and processes in the companies they've acquired over the past few years
- This year Berry is converting these various platforms to one common platform utilizing state of the art technology.

Click on the following link to read more:

<http://www.berrynet.com/images/BerryNationalSalesExtendingDirectoriesPDFFinal.pdf>

For a complete list of the directories that are extended, click on the following link:

http://www.localinsightcmr.com/documents/LongLifeDirectoriesList_V3.pdf

(Please note, this directory list can be saved & used as an internal document)